

The First Annual JD Breast Cancer Foundation

Pink Carpet Gala!

The mission of **JD Breast Cancer Foundation** is to provide essential services to young women with breast cancer by offering financial assistance, emotional support and education to enhance survivorship.

To further our mission, the **JD Breast Cancer Foundation** is hosting the first annual **Pink Carpet Gala**, to recognize and honor **10 women who have battled or who are currently fighting the brave fight against breast cancer – our Pink Carpet Ladies**. Our hope is to raise awareness of our foundation while raising additional funds to help more women benefit from the services of JDBCF.



Please join the **2011 Pink Carpet Gala Honoree**, **Ambiance's pioneering President Jennifer Downey** for what promises to be night filled fun, food, dancing and music by the Flashback, Rock n' Soul band. Hundreds of guests will come together to celebrate life and the courageous determination of the human spirit – *don't miss it!*



Where:

The Club at Key Center located at 127 Public Square in downtown Cleveland, Ohio. There will be food, beer and wine, music and dance and the presentation of the Pink Carpet Ladies, Class of 2011.

When:

Saturday, October 22, 2011, from 7:00 pm until 11:00 pm, during National Breast Cancer Awareness Month.

Each guest will enjoy, food, music, dancing and a two-hour (7:00 pm-9:00 pm) open bar – beer and wine only

**Sponsorships at various levels
are still available!!**

[See details on reverse side]

For tickets or to join other community minded businesses and organizations supporting this important community event like The Cleveland Women's Journal, Pat Catan's, TJ Maxx, The Graphic Edge, Boaters For A Cure, and Miracle Resources,

contact:

JD Breast Cancer Foundation at **216.791.9447**
or via email at **jtaguila@jdbcfoundation.org**.

- The JD Breast Cancer Foundation (JDBCF) was established in 1998 in honor of Jacqueline Dobransky, a young woman who was diagnosed with breast cancer at the age of 33 who died one year later. Her experience highlighted the need for support and assistance for young breast cancer survivors.
- The JDBCF financial aid program, started in 2006, through March 2011, has provided financial aid to more than 500 breast cancer survivors, with aid totaling \$221,843. This represents approximately 50% of the application requests.
- Our challenge: to meet the growing number of requests for financial assistance in the five county areas that represents the majority of our requests. This emergency financial support provides young women in active treatment the ability to meet basic needs including rent and mortgage payments, buying groceries, and securing transportation, to allow women to focus on their treatments.

Pink Carpet Gala

Sponsorship Opportunities



Sponsor Level: Pink Diamond

- Full-Page, four color ad on the outside back cover of the event program, logo on cover of event program
- Full page company profile on the inside of event program
- Logo recognition and Web site link on the JD Breast Cancer Foundation website
- The company name in all advance publicity and press releases
- 20 Admissions for Staff and/or Associates, plus 10 parking passes
- Corporate logo displayed in registration and stage area
- Display table in sponsor staging area
- Opportunity to include corporate promotional item in event "goodie" bag
- Recognition during event
- Opportunity for brief remarks from company executive during opening or closing session
- Recognition at Education and Spa Day Event
- Display table in Education and Spa Day sponsor staging area
- Opportunity to include promotional item in Education and Spa Day event "goodie" bag

Investment: \$20,000

Sponsor Level: Gold

- Full-Page, four color ad on the inside back cover of the event program
- Full-page company profile on the inside of event program
- Logo recognition and Web site link on the JD Breast Cancer Foundation website
- Company name in all advance publicity and press releases
- 10 Admissions for Staff and/or Associates, plus 5 parking passes
- Corporate logo displayed in main event room
- Opportunity to include corporate promotional item in event "goodie" bag
- Recognition during event
- Recognition at Education and Spa Day Event
- Display table in Education and Spa Day sponsor staging area
- Opportunity to include promotional item in Education and Spa Day event "goodie" bag

Investment: \$15,000

For more information contact:

JD Breast Cancer Foundation at 216.791.9447
or via email at jtaguila@jdbcfoundation.org.

Sponsor Level: Silver

- Half-Page, four color ad on the inside of the event program
- Logo recognition and Web site link on the JD Breast Cancer Foundation website
- 10 Admissions for Staff and/or Associates, plus 5 parking passes
- Opportunity to include corporate promotional item in event "goodie" bag
- Recognition during Pink Carpet Runway presentation
- Opportunity to include promotional item in Education and Spa Day event "goodie" bag

Investment: \$10,000

Sponsor Level: Bronze

- Corporate logo placement on all collateral pieces, including Save the Date, Invitation and Program.
- Quarter-page ad in the event program
- Logo recognition on the JD Breast Cancer Foundation website
- 8 Admissions for Staff and/or Associates, plus 4 parking passes
- Opportunity to include corporate promotional item in event "goodie" bag
- Recognition during event

Investment \$5,000

Sponsor Level: Ruby

- Quarter-page ad in the event program
- Logo recognition on the JD Breast Cancer Foundation website
- 6 Admissions for Staff and/or Associates, plus 3 parking passes
- Opportunity to include corporate promotional item in event "goodie" bag

Investment \$2500

Sponsor Level: Magenta

- Logo recognition on the JD Breast Cancer Foundation website
- Quarter-page ad in the event program
- 4 Admissions for Staff and/or Associates
- Opportunity to include corporate promotional item in event "goodie" bag

Investment: \$1000

Scholarship Sponsor: Pink Heroes

- The Scholarship Sponsor supports the registration of women and a guest who are unable to attend due to financial challenges.
- Acknowledgement of participation in the Program Booklet
- Opportunity to include corporate promotional item in event "goodie" bag

Investment: \$150